

Salud America!

The RWJF Research Network to Prevent Obesity Among Latino Children



Latino Childhood Obesity is an Epidemic

- Latino kids ages 2-19 are more obese/overweight (39.1%) than all kids (31.8%).
- Obesity increases the risk of diabetes, heart disease, some cancers, etc.
- Watch “Latino Child Obesity” video: www.youtube.com/user/SaludToday



Salud America! is Fighting the Epidemic

Salud America! The RWJF Research Network to Prevent Obesity Among Latino Children is a national online network of researchers, community leaders, policymakers, and other stakeholders working together to increase advocacy support and the number of Latino advocates seeking policy solutions to combat childhood obesity.

Since 2007, *Salud America!* has increased evidence and policy recommendations to prevent Latino childhood obesity. Visit us at www.salud-america.org. See our research at <http://bit.ly/XJkfNU>.



Because there is no clearinghouse for Latino childhood obesity facts, news, prevention policies, resources and tools and a central place to find local ways to get involved...

Salud America! is creating “Growing Healthy Change,” the first Latino child obesity prevention online platform.

How will the Platform Work?

The *Salud America!* advocacy platform will give users an opportunity to: see what changes are growing to prevent Latino childhood obesity; get the latest obesity news and policies; learn how to be a change-maker; get resources and education on how to foster change; and upload videos, pics and text to show how they help change policies—all specific to one’s location!

What is the Platform Targeting?



Better Food in the Neighborhood



Places for Physical Activity



Better Food at Schools



More Active Play Time



Price of Sugary Drinks



Stop Unhealthy Advertising

We Need Your Help!!

Salud America! is looking for individuals, programs, and groups at the community, school, local, state and national level to:

- Email us (saludamerica@uthscsa.edu) stories of change
- Provide supporting documents, pictures, videos, etc. to share with other communities as examples
- Connect *Salud America!* with role models eager to share their stories
- Share us with others: www.salud-america.org.

Salud America!

Phone: 210-562-6500

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Web: www.salud-america.org

Social Media: [@SaludToday](https://www.instagram.com/SaludToday)



Salud America! is a Robert Wood Johnson Foundation national program directed by the Institute for Health Promotion Research at The UT Health Science Center at San Antonio. Amelie G. Ramirez, DrPH, directs *Salud America!*. Other staff include Kip Gallion, deputy director, Rebecca Adeigbe, project coordinator, Cliff Despres, communications manager, and Shannon Baldwin and Rosalie Aguilar, content curators.