



Share Your Action With Local Leaders

Find and Tag Local Leaders on Social Media regarding Smoke-Free Multifamily Housing

Identify the Facebook and Twitter pages of community advocates and leaders, and tag them in the following social media messages.

Consider generating social media messages based on inequities and disparities on health outcomes specific to your city/county. You can find this information in your community health needs assessment, or by downloading a [Health Equity Report Card for your county](#). In the Report Card, you'll visually see local maps, gauges, and data that reveal the very inequities that are driving health disparities in your community. Data relevant to this topic include housing (including substandard housing and cost-burdened households), socioeconomic status, asthma prevalence, air toxics exposure cancer risk rate, the Respiratory Hazard Index, and more.

Model Social Media Messages (for Customizing)

Our city needs a smoke-free multifamily housing policy to protect tenants from dangerous secondhand smoke!

It's time our city adopted a smoke-free policy for multifamily housing!

Smoking in multifamily housing units — it is a public health crisis. It's time to address this in [CITY/COUNTY], starting with a smoke-free multifamily dwelling policy with a gradual plan for implementation and enforcement.

There is no risk-free level of exposure to secondhand smoke, according to CDC. Our city needs a smoke-free policy for multifamily housing!

Salud America!

Institute for Health Promotion Research (IHPR) at UT Health San Antonio
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People in apartment buildings have no choice about breathing secondhand smoke. Secondhand smoke moves freely in a building, just like water from a flood can travel via elevator shafts, stairwells, HVAC systems, wall outlets and other electrical and plumbing openings. We need a smoke-free policy for multifamily housing!

Smoke-free policies are the only way to prevent exposure to secondhand smoke in multifamily units, according to U.S. HUD, ChangeLab Solutions, and even the American Society of Heating, Refrigerating, and Air Conditioning Engineers (ASHRAE).

Blacks, Latinos, and other people of color face harmful exposure to secondhand smoke — especially those that live in multifamily housing. Our city needs to address secondhand smoke exposure in apartment complexes, condos and other such housing.

Smoking—to this day—poses a significant danger not only to those who smoke, but those who are close to or live near a smoker. Smoking in multifamily housing units is a preventable danger. Countless people die from smoking each year and countless are harmed through secondhand smoke exposure. In multifamily housing, this should be unacceptable.

For far too long, people living in multifamily units have had to share air with smokers who live close by. These people have no choice about breathing in dangerous secondhand smoke. We need a smoke-free policy for multifamily housing!

Model Social Media Images



It's time to adopt a smoke-free policy for multifamily housing!

Salud America! is helping people promote smoke-free multifamily dwellings, which can protect all tenants from secondhand smoke, reduce maintenance costs, and prevent fires. Learn more at: www.salud-america.org



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