Share Messages on Social

to Generate Support for Smoke-Free Multifamily Housing among Friends, Family, Colleagues

Use Social Media to Build Support for Smoke-free Multifamily Housing among Your Family, Friends, and Colleagues

Identify the Facebook and Twitter pages of the people who can help you make a difference, and tag them in the following social media messages.

Consider generating social media messages based on inequities and disparities on health outcomes specific to your city/county. You can find this information in your community health needs assessment, or by downloading a Health Equity Report Card for your county. In the Report Card, you'll visually see local maps, gauges, and data that reveal the very inequities that are driving health disparities in your community. Data relevant to this topic include housing (including substandard housing and cost-burdened households), socioeconomic status, asthma prevalence, air toxics exposure cancer risk rate, the Respiratory Hazard Index, and more.

Model Social Media Messages (for Customizing)

Are you as upset as I am about smoking in multifamily housing — especially when considering the significant harm it can cause? It's why it's time for our city to implement smoke-free policies! http://salud.to/smokefreefacts

For far too long, people in our community that live in multifamily units have had to share air with smokers who live close by. These people have no choice about breathing in dangerous secondhand smoke. Don't you agree that we need a smoke-free policy for multifamily housing?

Do you remember when smoking was so widespread you could experience secondhand smoke anywhere? Well, smoking is still a huge problem — especially for those who live in multifamily units! In multifamily housing, this should be unacceptable. http://salud.to/smokefreefacts

Salud America!
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Don’t you think it is time our city adopted a smoke-free policy for multifamily housing?!

I know you all care about families—especially those who are at-risk—as much as I do. That’s why our city must adopt a smoke-free policy for multifamily housing!

Smoking in multifamily housing units — it is a public health crisis. It’s time [CITY/COUNTY] adopts a smoke-free multifamily housing policy! http://salud.to/smokefreefacts

While we need a smoke-free multifamily housing policy, there needs to be a gradual plan for implementation and enforcement. Let’s get the ball rolling now, so we can protect our neighbors as soon as possible!

I need your support to protect Blacks, Latinos, and other people of color who face harmful exposure to secondhand smoke — especially those that live in multifamily housing. Find out how you can help!

Our city needs to address secondhand smoke exposure in apartment complexes, condos and other such housing. We need to urge our leaders to adopt a smoke-free multifamily housing policy! http://salud.to/smokefreefacts

Smoke-free policies are the only way to prevent exposure to secondhand smoke in multifamily units, according to U.S. HUD, ChangeLab Solutions, and even the American Society of Heating, Refrigerating, and Air Conditioning Engineers. Don’t you think it is time our [CITY/COUNTY] adopted one? http://salud.to/smokefreefacts

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Model Social Media Images







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