Share Text Messages

to Generate Support for Smoke-Free Multifamily Housing among Friends, Family, Colleagues

Use Text Messaging to Build Support for Smoke-free Multifamily Housing among Your Family, Friends, and Colleagues!

Identify the people who can help you make a difference, and text them with the following text messages to promote your work.

Consider urging their support based on inequities and disparities on health outcomes specific to your city/county. You can find this information in your community health needs assessment, or by downloading a Health Equity Report Card for your county. In the Report Card, you'll visually see local maps, gauges, and data that reveal the very inequities that are driving health disparities in your community. Data relevant to this topic include housing (including substandard housing and cost-burdened households), socioeconomic status, asthma prevalence, air toxics exposure cancer risk rate, the Respiratory Hazard Index, and more.

Model Text Messages (for Customizing)

Hey [NAME]! I'm reaching out to let you know that I'm working to help our city achieve smoke-free multifamily housing! I'd love your support. Here is why we're doing this: http://salud.to/smokefreefacts

Hey [NAME]! I'm reaching out to let you know that I'm working to help our city achieve smoke-free multifamily dwellings! I'm doing this because too many families in our [CITY/COUNTY] are being harmed by secondhand smoke exposure. Will you help me get the word out on social media? http://salud.to/smokefreefacts

Salud America!
Institute for Health Promotion Research (IHPR) at UT Health San Antonio
7411 John Smith Drive, Suite 1000 | San Antonio, TX 78229
210.562.6500 | Fax 210.562.6545 | www.salud-america.org

Hey [NAME]! I'm reaching out to let you know that I'm working to help our city achieve smoke-free multifamily housing! Did you know that, smoke-free policies are the only way to prevent exposure to secondhand smoke in multifamily units? Will you help me get the word out on social media? http://salud.to/smokefreefacts

Hey [NAME]! I'm reaching out to let you know that I'm working to help our city achieve smoke-free multifamily housing! I'm doing this to continue our fight to reduce secondhand smoke exposure—as well as the significant health problems it brings about—as much as we can! Are you interested in joining me in this campaign? http://salud.to/smokefreefacts

Hey [NAME]! I'm reaching out to let you know that I'm working to help our city achieve smoke-free multifamily housing! I'm fighting for this cause because it is a public health crisis — especially for underserved communities in our [CITY/COUNTY]. Will you help me get the word out on social media? http://salud.to/smokefreefacts

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