













## Share Your Action With Your Audiences

## Promote Your New/Updated Medical School Oath with Your Audiences

Let people know what you've accomplished!

You may coordinate with faculty to post these social media messages through your personal or school's social accounts. Identify local officials, leaders, and organizations that you can share your action with. Tag them in the following social media messages and graphics.

Consider adding hashtags such as #makingadifference, #healthequity, #healthdisparities, #racism, #socialjustice, and #HealthForAll.

You can also tag Salud America! with the following handles:

Facebook: <u>@SaludAmerica</u>
 Twitter: <u>@SaludAmerica</u>
 Instagram: <u>@SaludAmerica</u>
 LinkedIn: <u>@Amelie Ramirez</u>

## **Model Social Media Messages (for Customizing)**

Writing our own medical school oath was an eye-opening, meaningful experience for our group of future physicians and healthcare providers. Read the oath: [include link to press release or website with new oath]

The Hippocratic Oath is out. Modern medical oaths that address health equity and more are in. Learn more about how we are pushing for a change at our medical school! [include link to press release or website with new oath]

With guidance from @SaludAmerica, the medical oath for our class more deeply reflects our professional ethics, beliefs, and values as future doctors! [include link to press release or website with new oath]

With guidance from @saludamerica, the medical oath for this year looks a bit different. Learn why students felt compelled to alter their public promises. [include link to press release or website with new oath]

To help tackle current issues in healthcare and social justice, students at our medical school updated our promises to address patient health in social, political, and economic contexts. Learn more in the link below! [include link to press release or website with new oath]

At my medical school, we wrote a new/updated medical oath that more deeply reflects our professional ethics, beliefs, and values as we commit to provide equitable patient care! [include link to press release or website with new oath]

Writing or updating a medical school oath can be a meaningful experience for students. Just ask (YOUR NAME), a (INCOMING, FIRST YEAR, SECOND YEAR, ETC.) student at (YOUR MEDICAL SCHOOL'S NAME). [include link to press release or website with new oath]

What is the history of medical school oaths? Why did this year's medical school students write their own medical oath? (YOUR NAME), a (INCOMING, FIRST YEAR, SECOND YEAR, ETC.) student at (YOUR MEDICAL SCHOOL'S NAME), explains why it's important for the oath to reflect the values of students. [include link to press release or website with new oath]

## **Model Social Media Images**







